



# Confidential Credit Application

620 Adcolor Drive  
Lexington, KY 40511  
Phone: 859.253.1046  
800.423.2656

www.AdcolorInc.com  
accounting@adcolorinc.com  
Fax: 859.253.1047

Adcolor Sales Representative (if applicable) \_\_\_\_\_

## Applicant Information:

Legal Name \_\_\_\_\_ DBA \_\_\_\_\_

Physical Address \_\_\_\_\_ Phone \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Accounting Dept. email \_\_\_\_\_

Federal Tax ID/SSN# \_\_\_\_\_ D&B# \_\_\_\_\_

Business License # (where applicable) \_\_\_\_\_ Years in Business \_\_\_\_\_

Type of Business:  Partnership  Individual  Corporation  Incorporated in the last 12 months

### Names and Positions of Principals:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is your company Tax Exempt?  Yes  No Tax Exemption ID: \_\_\_\_\_

Last year's total sales (approx.) \_\_\_\_\_ D&B Rating (if known) \_\_\_\_\_

Have you or any of your principals ever filed for bankruptcy?  Yes  No When? \_\_\_\_\_

Credit Limit Desired \$ \_\_\_\_\_ Credit Terms Desired: Net \_\_\_\_\_ days

### Bank Reference:

Bank Name \_\_\_\_\_ Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

Terms will be assigned upon proper completion and return of this form. All late payments are subject to late charges of 1.5% per month. Customer agrees to pay all late charges applied. Business will be transacted Cash on Delivery (C.O.D.) until credit is approved. Customer certifies that all the information on the form is correct and fully understands the credit policy and agrees to the proper timely payment in consideration of extended credit. Customer agrees to pay any collection costs incurred to collect the account balance, including court costs, collection fees and attorney fees.

**Trade References**

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Company Name \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
\_\_\_\_\_ Fax \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Credit Limit \_\_\_\_\_ Credit Terms: Net \_\_\_\_\_ days

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Company Name \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
\_\_\_\_\_ Fax \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Credit Limit \_\_\_\_\_ Credit Terms: Net \_\_\_\_\_ days

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Company Name \_\_\_\_\_ Contact \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
\_\_\_\_\_ Fax \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Credit Limit \_\_\_\_\_ Credit Terms: Net \_\_\_\_\_ days

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I authorize Adcolor, Inc. to contact the above listed trade references in evaluation of credit terms with Adcolor, Inc. Submission of this form via email constitutes a signature on the line below.

X \_\_\_\_\_ Date \_\_\_\_\_

**Personal Guarantee**

In consideration of credit being extended by Adcolor, Inc. the above named applicant, the undersigned guarantor(s) each contract and guarantee to make faithful payment, when due, of all accounts of the applicant. The undersigned guarantor(s) each expressly waive all notice of acceptance of this guarantee, notice of extension of credit to applicant, presentment or demand for payment and any notice of default by applicant and all other notices guarantor(s) might otherwise be to. Revocation of guarantee shall be in writing and delivered by certified mail to Adcolor, Inc.

X \_\_\_\_\_ Date \_\_\_\_\_

Terms will be assigned upon proper completion and return of this form. All late payments are subject to late charges of 1.5% per month. Customer agrees to pay all late charges applied. Business will be transacted Cash on Delivery (C.O.D.) until credit is approved. Customer certifies that all the information on the form is correct and fully understands the credit policy and agrees to the proper timely payment in consideration of extended credit. Customer agrees to pay any collection costs incurred to collect the account balance, including court costs, collection fees and attorney fees.

## ADCOLOR, INC. Terms & Conditions:

**PRICING:** Price for work described on invoice front is based on current prices.

**TERMS:** Payment shall be due according to terms assigned on front of the invoice. These terms are calculated from the date of invoice date, without discount. Interest shall be charged at the rate of 1.5% per month on all past due accounts. In the event collection proceedings must be engaged, the customer will be responsible for any and all costs associated with bringing such proceedings, including attorneys' and court fees.

**SUSPENSION OF ACCOUNT:** If, in our judgment, reasonable doubt exists as to the customer's financial responsibility, or if the customer account enters past due status, we reserve the right, without liability and without prejudice to suspend account privileges, hold shipments, or stop work in progress until all payments current or overdue are received and verified.

**DELIVERY:** Deliveries shall be made during work hours by our company vehicle, courier or common carrier. In the event of a delivery delay, due in full or part to any cause beyond our reasonable control, we shall have such additional time for our performance as may be reasonable or necessary under the circumstances. Adcolor shall not be responsible for claims by the customer for damages for reason of delay in delivery of such work.

**SHIPMENT:** If the customer requests delivery by a carrier, the title to the work shall pass to you upon delivery at the shipping point.

**RETURNS:** Custom work is non-returnable. No product or service will be accepted for credit without prior authorization from us. For information on return authorization, contact our customer service department or your sales representative for instructions. Depending on the reason for the return, a 25% restocking fee may apply. The customer will pay return freight and credit for the merchandise will not be issued until merchandise is received and inspected.

**MATERIAL SPECIFICATIONS:** We reserve the right to make changes, substitutions or deletions in the best interest of the product taking into consideration the conditions of material availability and supply.

**LIABILITY LIMITATION:** In the case where an original document or file received by us is damaged or lost, our liability shall be limited to the duplication of that document by whatever means we choose. Customer will cooperate with us in providing whatever information or computer files necessary to accomplish such duplication. Duplication will be your exclusive means for breach of this agreement. We are not liable for incidental or consequential damages.

**DEFICIENCIES:** In the event of any deficiency in product or service, you shall notify us of any deficiency within 10 days after receipt of the work. Our liability of such deficiency shall be limited to replacement of the work. We will not be liable for any incidental or consequential damages.

**TOLERANCES:** All work shall be subject to tolerances and variances consistent with usual trade practices.

**CLAIMS:** Any action for breach of this agreement for any other action arising out of it, in connection with or resulting from this agreement must be commenced within six months after the cause of action takes place. No such action may be maintained which is not commenced within such period.

**INFRINGEMENT:** If any work which we are to print or reproduce in any way is claimed to violate any copyright, trademark or patent law, you will indemnify us, our successors and assigns, against all liabilities and expenses, including attorneys' fees, resulting from, arising out of, or in connection with any claim of infringement.

**CANCELLATION:** Receipt of work on this order acknowledges acceptance of this agreement. Cancellation or modification must be made prior to order receipt. Should an order be cancelled, the customer must accept liability for all charges both labor and material incurred to date of cancellation.

**ENTIRE AGREEMENT:** The terms set forth herein constitute the sole terms and conditions of the contract between you and us. No other term, condition, or understanding, whether oral or written, shall be binding upon us unless hereafter made in writing and signed by and authorized representative.

**ORDERS:** Verbal orders will be accepted but production will not commence until customer has reviewed and signed a job proof. Hard copy or fax copy is acceptable as an order to proceed with production.

I have read and agree to Adcolor's Terms and conditions as listed above. Submission of this form via email constitutes a signature on the line below.

X \_\_\_\_\_ Date \_\_\_\_\_