

Art Submission Guidelines

Supported Applications and Versions

Listed below are the programs we currently support. It is strongly suggested that files be sent to us created from one of these programs. We consider each of them to be powerful graphics tools and industry-standards for the printing business.

Vector

- **Adobe Illustrator(Preferred)**
- CorelDraw
- Macromedia Freehand

Macintosh Platform is preferred.
PC Platform is available on most software,
but the results can be unpredictable.

Page Layout

- **Quark XPress(Preferred)**
- Adobe Indesign
- Adobe Pagemaker

Other

- Adobe Photoshop
- Adobe Acrobat

Please note: Files created in programs other than those listed above, such as Word, Excel, Powerpoint, Publisher, Photopaint, etc., have a strong probability of being unusable. Files from these programs may be subject to art charges in order to recreate or repair them.

Please remember to include all linked graphic files and any fonts used with your submission. Also, if creating a file in a vector based program, please convert fonts to curves or outlines, as this eliminates the need for fonts altogether. In addition, when sending raster images, please remember to create files that are at least 150 dpi when at full size. If your image has text, this dpi will have to increase to avoid pixellation of text. Please call for further guidance, and our art dept. will be glad to help sort out any issue regarding art file submission.

Accepted Media:

When supplying files we accept Standard 1.4 MB Floppies, Zip 100 & 250 MB Disks, DVD and CDs. Please feel free to email your artwork to us. Compress your files using Stuffit (Mac) or Zip (PC) if they are large files (over .5MB) and email them to "art@adcolorinc.com" and reference the customer & job name in the body of the email.

Internet Transfer (Webtransfer):

As an added service, we now offer a web transfer site. Please visit our website at "www.adcolorinc.com" and click on the button in the upper right corner "File Transfer". You will have to answer a couple of questions and the select the file that you want to upload to Adcolor. Your browser will appear to be frozen while the transfer is in progress, but you will get a confirmation that the file has been uploaded successfully. This service is extremely useful and we will receive your artwork immediately, unlike conventional email where there can be delays from several minutes to several hours. If you have problems or questions, please call at anytime and we will assist you with this process.

For very large files, please call 253-1046 and ask for an art dept. employee. We will be happy to assist you with ftp transfer instructions.